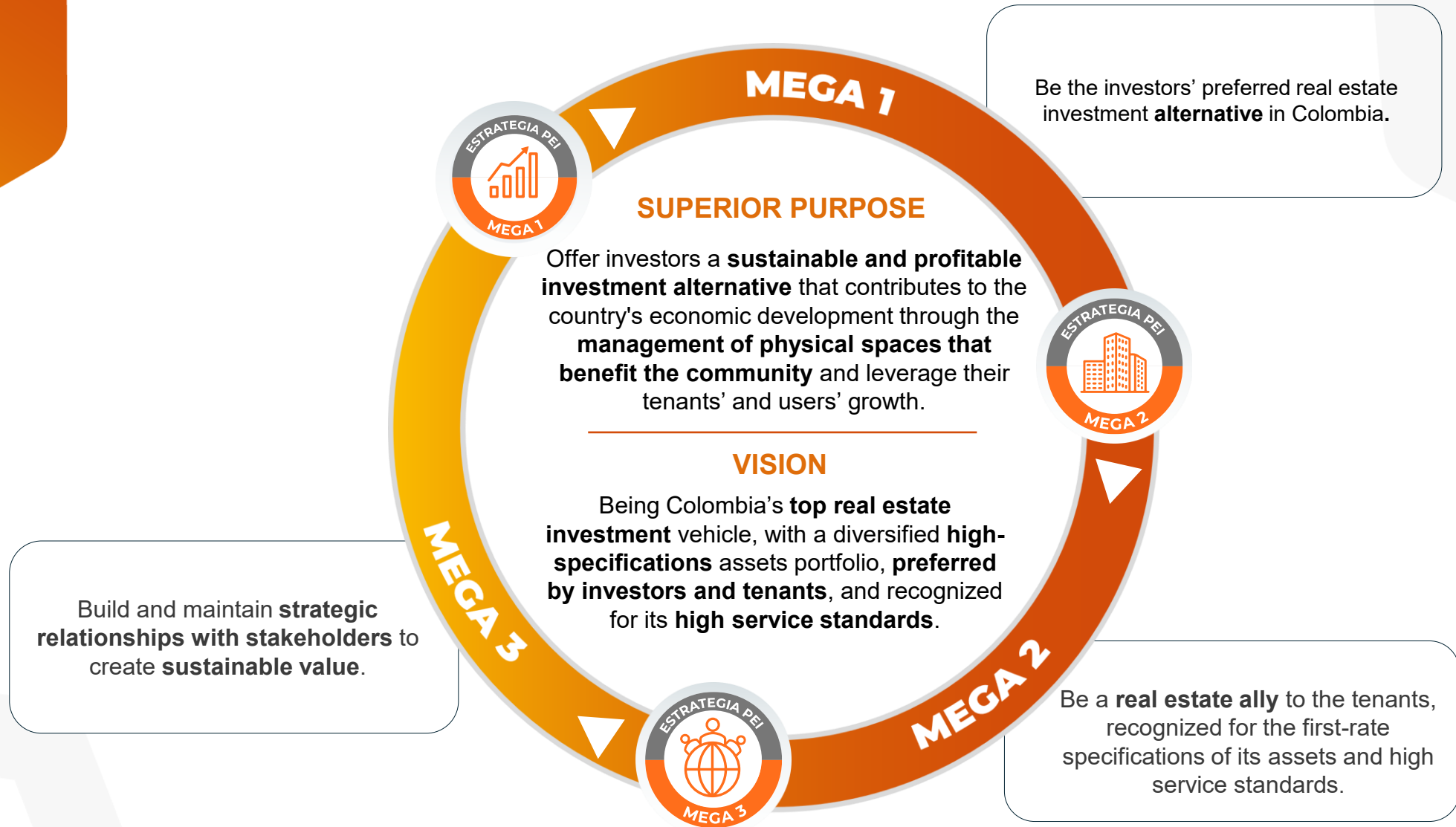




PEI'S STRATEGIC PLAN

Actualización 2025

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Real Estate Portfolio's Optimization

- ✓ Acquisition
- ✓ Redevelopment and reconversion
- ✓ Divestment
- ✓ Vacancy management and escalation of rents
- ✓ Efficient cost structure



Efficient Capital Structure

- ✓ Diversification of financing sources
- ✓ Substitution of liabilities
- ✓ Diversification of the investors base
- ✓ Participation in equities indices and other capital markets



MEGA 1

Be the investors' preferred
real estate investment
alternative in Colombia.

Be a **real estate ally** to the tenants, recognized for the first-rate specifications of its assets and high service standards.



MEGA 2



Added Values

- ✓ Products and services m⁴
- ✓ Assets' Modernization Master Plan
- ✓ Valuable information for the assets users
- ✓ PEI's allies network



Service Level

- ✓ Tenants Experience Model "TExM"
- ✓ 360° visits



Confidence and Transparency

- ✓ Comprehensive Risk Management System
- ✓ Maintaining the corporate governance standards
- ✓ Strategic stakeholders' engagement model



Social Welfare

- ✓ Financial Education Program
- ✓ PEI's Good Neighbor Plan



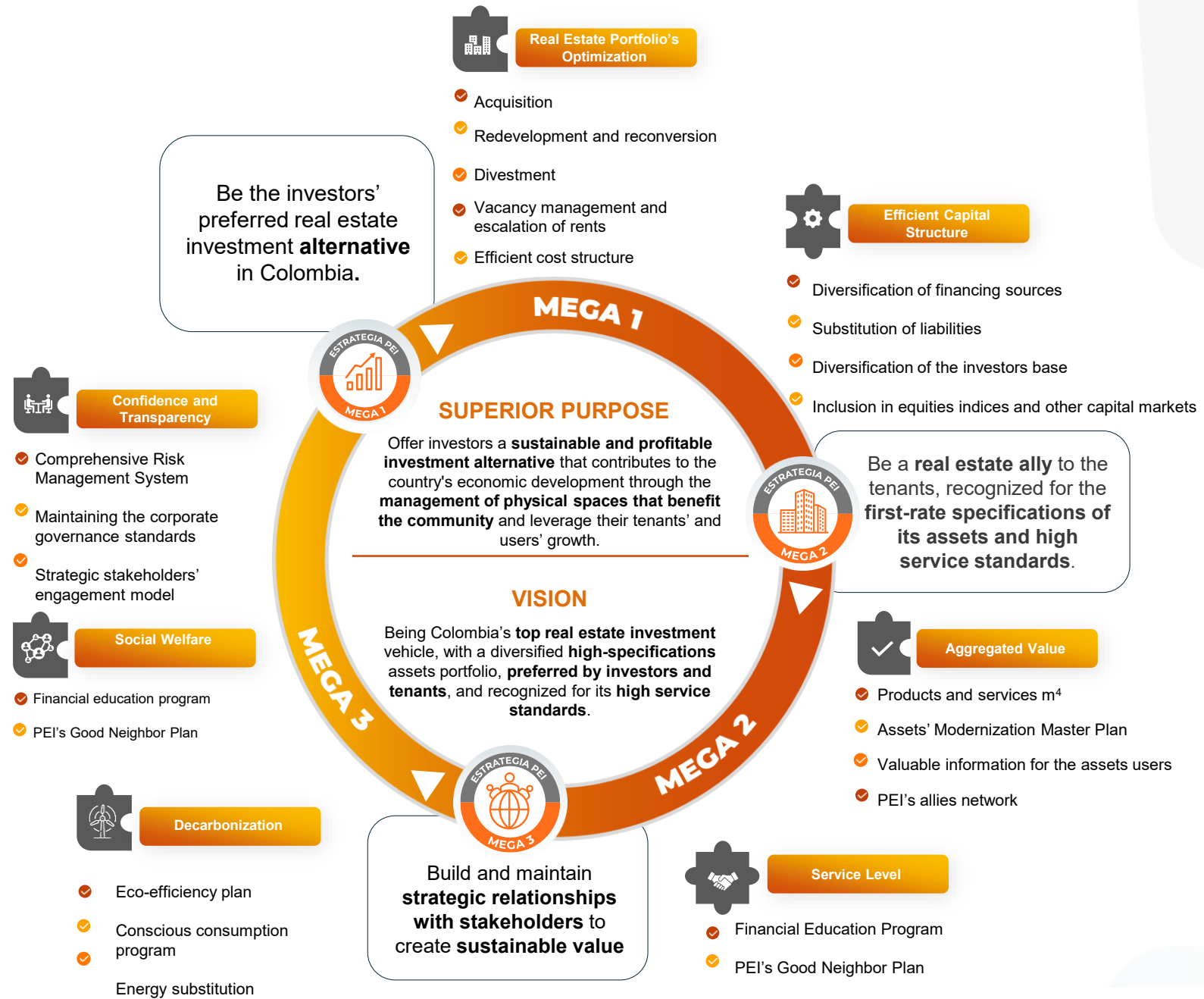
Decarbonization

- ✓ Eco-efficiency plan
- ✓ Conscious consumption program
- ✓ Energy substitution

Build and maintain **strategic relationships with the stakeholders** to create sustainable value

MEGA 3







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