

Moei

PEI'S STRATEGIC PLAN

Actualización 2025



MEGA 7

Be the investors' preferred real estate investment alternative in Colombia.



Offer investors a sustainable and profitable investment alternative that contributes to the country's economic development through the management of physical spaces that benefit the community and leverage their tenants' and users' growth.

VISION

Being Colombia's top real estate investment vehicle, with a diversified highspecifications assets portfolio, preferred by investors and tenants, and recognized for its high service standards.

Build and maintain strategic relationships with stakeholders to create sustainable value.

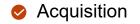


Be a real estate ally to the tenants, recognized for the first-rate specifications of its assets and high service standards.









- Redevelopment and reconversion
- Divestment
- Vacancy management and escalation of rents
- Efficient cost structure



Be the investors' preferred real estate investment

alternative in Colombia.



Efficient Capital Structure

- Diversification of financing sources
- Substitution of liabilities
- Diversification of the investors base
- Participation in equities indices and other capital markets





Added Values

- Products and services m⁴
- Assets' Modernization Master Plan
- Valuable information for the assets users
- PEI's allies network



standards.



Service Level

- ▼ Tenants Experience Model "TExM"



Confidence and Transparency



- Comprehensive Risk Management System
- Maintaining the corporate governance standards
- Strategic stakeholders' engagement model



Social Welfare

- Financial Education Program
- PEI's Good Neighbor Plan



Decarbonization

- Eco-efficiency plan
- Conscious consumption program
- Energy substitution

Build and maintain strategic relationships with the stakeholders to create sustainable value

MEGAS







- Redevelopment and reconversion
- Divestment
- Vacancy management and escalation of rents

SUPERIOR PURPOSE

Offer investors a sustainable and profitable

investment alternative that contributes to the

country's economic development through the

management of physical spaces that benefit

the community and leverage their tenants' and

users' growth.

VISION Being Colombia's top real estate investment

vehicle, with a diversified high-specifications assets portfolio, preferred by investors and tenants, and recognized for its high service

standards.

Efficient cost structure

MEGA 7



Efficient Capital Structure

- Diversification of financing sources
- Substitution of liabilities
- Diversification of the investors base
- Inclusion in equities indices and other capital markets



Be a real estate ally to the tenants, recognized for the first-rate specifications of its assets and high service standards.



Aggregated Value

- Products and services m⁴
- Assets' Modernization Master Plan
- Valuable information for the assets users
- PEI's allies network



Service Level

- Financial Education Program
- PEI's Good Neighbor Plan



Confidence and Transparency

Be the investors'

preferred real estate

investment alternative

in Colombia.

- Comprehensive Risk Management System
- Maintaining the corporate governance standards
- Strategic stakeholders' engagement model



Social Welfare

- Financial education program
- PEI's Good Neighbor Plan



Build and maintain strategic relationships with stakeholders to create sustainable value



Decarbonization

- Eco-efficiency plan
- Conscious consumption program
 - Energy substitution





PEI'S STRATEGIC PLAN

www.pei.com.co